

CHAMPIONING WORKER WELFARE: A MONTH OF ACTION AND AWARENESS

October was a month brimming with vibrant initiatives that underscored the Taqdeer Award's unwavering commitment to promoting the well-being of Dubai's invaluable workforce. From adrenaline-pumping sports tournaments to vital health awareness campaigns, we engaged with workers across diverse sectors, fostering a strong sense of community and highlighting the importance of a balanced and fulfilling lifestyle.



TOP HEADLINES

6th Sports Course - 2024 Kabaddi Ignites the Labour Sports Course:

The 6th Labour Sports Course kicked off with an electrifying Kabaddi tournament at Toss Academy on October 6th, 2024. Teams from across Dubai showcased their athleticism and strategic prowess in this captivating sport, fostering camaraderie and setting the tone for an action-packed course. "Kabaddi as a sport is very good for mental and physical health. You have to make your strategies right to win this game," said Subhash, a worker from EFS.



Arm Wrestling Champions Rise to the Challenge:

Sobha Accommodation in Al Quoz witnessed a display of sheer strength and determination on October 13th, 2024, as workers competed in the Arm Wrestling tournament. Divided into three weight categories, participants battled for the top spot, highlighting the importance of physical fitness and healthy competition. "These regular sports activities keep the workforce excited and looking forward to something productive every week. We thank GDRFA, Taqdeer Award along with The Dubai Government for such initiatives," said Rehman, a worker from Sobha Realty.



Tug-of-War and Safety First:

The DM Ground in Muhaisnah hosted a thrilling Tug-of-War competition, where teams tested their collective strength and coordination. Adding to the significance of the event, Dubai Police conducted a lecture on safety and security for laborers, emphasizing the importance of workplace safety and personal well-being. This combination of sports and education underscored the Taqdeer Award's holistic approach to worker welfare. "We can't thank GDRFA, Taqdeer Award and all supporting these sports activities enough, as now our weekends are more benefitting than just killing time or doing unproductive activities," said Srikanth, a worker from Vade Adams.



Labour Run at DP World:

Hundreds of workers from diverse nationalities participated in the Labour Run at DP World, demonstrating their enthusiasm for fitness and community engagement. This vibrant event celebrated the diversity and vitality of Dubai's workforce. "This initiative is making us realize that we can also achieve something other than work. Next year I will try harder to win the race," said Shakeel, a worker from DP World.



PINK LIFE INITIATIVE: PRIORITIZING WOMEN'S HEALTH

In a powerful display of commitment to women's health, the GDRFA, in collaboration with the DHA, Dubai Health, and the Taqdeer Award, launched the Pink Life initiative. This initiative provided free breast cancer screenings and educational sessions for hundreds of women laborers across various locations in Dubai.

GDRFA and Zabeel Health Centre:

On October 21st, 2024, over 500 women laborers participated in the Pink Life event at the GDRFA and Zabeel Health Centre. The event provided free check-ups, mammograms, and educational sessions on breast cancer prevention and treatment.

Hospital Partnerships:

Grand Infinity, Al Tadawi, and Aster Hospital joined the Pink Life initiative, offering free screenings to women laborers over a five-day period. This collaboration ensured wider accessibility to these vital health services.

- Free Breast Cancer Check-Up
- Mammography
- Education around self-care
- Other healthcare awareness



IMPACT AND AWARENESS:
The Pink Life initiative significantly raised awareness about breast cancer among Dubai's female workforce. By providing free screenings and education, the initiative empowered women to take control of their health and seek early detection and treatment.



October was a month of impactful initiatives focused on the holistic well-being of Dubai's workforce. The Taqdeer Award, in collaboration with various partners, successfully promoted health, sports, and safety awareness. We remain committed to recognizing and enhancing the valuable contributions of workers in Dubai, ensuring their well-being and fostering a positive and inclusive work environment.

The Taqdeer Award: More Than Just Recognition

The Taqdeer Award is not just about recognizing companies for their exceptional labor practices; it's about actively engaging with the workforce and promoting their welfare through various programs and initiatives. We believe that a happy and healthy workforce is a productive workforce, and we are committed to creating a work environment where every worker feels valued and respected.



Is Your Company Taqdeer Award Worthy?

If your company is committed to providing excellent working conditions and prioritizing the well-being of your employees, we encourage you to register for the Taqdeer Award. Visit our website at www.taqdeeraward.ae to learn more about the award categories and the registration process.

Join us in our mission to create a world-class work environment for all.

